



**המכללה האקדמית נתניה**  
**רח' האוניברסיטה 1**

**INVITATION**

**Symposium:**

**Law of Contract  
or Laws of Contracts**

**Netanya Academic College School of Law**

**In collaboration with**

**Touro College Jacob D. Fuchsberg Law Center**

**Wednesday, December 14, 2011**

**Netanya Academic College,  
1 University St. Netanya, Israel**

**Academic Coordinators:**

**Prof. Hadara Bar-Mor,  
Prof. Ruth Plato-Shinar,  
Dr. Moshe Gelbard**

Schedule:

09:30-10:00 Welcome and reception

10:00-10:15 **Prof. Sinai Deutch**, Dean of Law School and Vice President,  
Netanya Academic College: Welcome address

10:15-11:30 **First session: Special Remedies and Special Contracts**

Chair: **Dr. Yocheved Deutch**, Netanya Academic College

**Prof. Jack Graves**, Touro Law Center: "**Penalty Clauses as Remedies  
- Exploring Comparative Approaches to Enforceability**"

**Prof. Ruth Plato-Shinar**, Director, the Center for Banking Law,  
Netanya Academic College: "**The Banking Contract as a Fiduciary Contract**"

**Dr. Yehuda Adar**, Haifa University: "**Remedies in Special Contracts:  
Laws of Remedy or Law of Remedies?**"

11:30-11:45 Coffee Break

11:45-13:00 **Second session: Consumer Contracts**

Chair: **Dr. Barry Feinstein**

**Prof. Sinai Deutch**: "**Consumer Contracts Law as a special Branch  
of Contract Law - the Israeli Model**"

**Professor Deborah Post**, Touro Law Center: "**Contract as Powerplay:  
Subverting Consumer Protection**"

**Dr. Moshe Gelbard**, Netanya Academic College:  
"**Arbitration Clauses is Consumer Contracts**"

13:00-14:00 Lunch break

14:00-15:15 **Third Session: Law of Contract or Laws of Contracts**

Chair: **Dr. Joshua Segev**, Netanya Academic College

**Prof. Hadara Bar-Mor**, Vice Dean, Netanya Academic College:  
"**Employment Contracts as Relational Contracts**"

**Prof. Meredith Miller**, Touro Law Center:  
"**Pluralism and Party Sophistication in Contract Law**"

**Prof. Shahar Lifshitz**, Bar-Ilan University: "**Family Contracts**"

15:15-15:30 **Prof. Hadara Bar-Mor**: Concluding remarks

15:30 Conference End